

The Redding Beer and Wine Festival
presented by Viva Downtown and Results Radio
Saturday, September 21st, 2024 from 3:00 pm-7:00 pm

Information for Sponsors/Beer/Wine

Over 1,700 patrons are expected to attend this annual event. See the attached map for the new route for this event. Need a bigger space? We have limited larger spaces for food trucks/trailers/etc- email or call Tara to discuss. Please email tara.m.lihn@gmail.com for questions.

NEW ADDITIONS, PLEASE READ THOROUGHLY

Requirements

- Representatives to pour/man your station
 - Volunteers are available if you need staffing help.
 - Email Tara Faires, tara.m.lihn@gmail.com
- **1-2 Tables (8 foot recommended)**
- **Ice Chest (if needed)**
 - Restaurants/Sponsors/Anyone pouring **MUST BRING THEIR OWN ICE CHEST**
- 10x10 tent
- Additional materials for the event such as signage of your business and any promotional materials to distribute to customers, coupons, flyers, etc.

Set Up

- 11:00 am - 1:30 pm
- We will close the barricades at 2:00 pm. All vehicles must exit before this time. We ask all vendors/sponsors/Artists to be set up and ready by 2:00 pm.

You will be provided the following:

- Linens
- Handwashing "stations"
- Ice
- Trash Can with liners
 - There will be designated volunteers to take trash away

Questions or to sign up, please contact:

Tara Lihn Faires, Event Coordinator - tara.m.lihn@gmail.com - 415.702.5614 – Cell

Redding Beer and Wine Festival 2024 Agreement

Please fill out and return to tara.m.lihn@gmail.com or text 415.702.5614

Sponsor _____

Artist _____

Other _____

Business Name: _____

Contact Person: _____

Physical Address: _____

Email Address: _____

Business phone: _____

Alternate/ Cell: _____

Social Media Handle(s): _____

DAY OF CONTACT IF DIFFERENT FROM ABOVE:

Contact Person: _____

Email Address: _____

Phone: _____

Booth Asks

(VIVA DOES NOT SUPPLY TENTS, TABLES or ICE CHESTS)

Booth Size

10x10 (preferred) Other _____

Electricity: Yes No

Ice: Yes No

Other:

RBWF relies on the continuity of design for compliance with increasingly specific city and state regulations. If for any reason your business is not able to attend the event, PLEASE NOTIFY 7 DAYS IN ADVANCE or earlier, so adjustments can be made.